MULTIFRONT™ 7

The industry's leading fully customizable .NET ecommerce platform.

Parts-Express
Internet Retailer Top 500 Company
Znode Customer

Multifront 7 offers mid to large businesses in a variety of industries a comprehensive and integrated ecommerce platform for delivering personalized and relevant online shopping experiences that increase conversions and customer engagement.

SCALE
Future-proof your ecommerce website by using Multifront's flexible .NET MVC framework, allowing you to customize, create add-ons and scale as your ecommerce business grows. Leverage different business strategies, such as Vendor Managed or Online Franchising as you add vendors and storefronts.

CUSTOMIZE
Every aspect of the Multifront ecommerce platform is 100% customizable, including Administration, Operations, Search, and Customer Experience - making it the best choice for your online business.

INTEGRATE
Seamlessly integrate your back-office & ERP systems with Multifront. Leverage our open RESTful API enabling 3rd party applications to download and upload data to the storefront in real-time. Multifront is fully integrated with Avalara, Epicor, Infor, Microsoft Dynamics, Oracle, Sage, Salesforce, SAP and Sitecore.

What is it?
Multifront 7 is a comprehensive, fully customizable .NET ecommerce solution featuring an open REST API for seamless integration.

Who is it for?
Multifront 7 is designed for companies looking for a flexible and scalable .NET ecommerce platform that allows them to create personalized and engaging online shopping experiences.

Technical Summary
Below are some of the advanced features you will find in Multifront 7.

- Launch unlimited storefronts
- Access to the source code
- Performance tested with millions of products
- Multi-store, Multi-tenant capable
- Powerful, user-friendly dashboard
- Over 200 REST API endpoints
- Responsive design, mobile-ready
- Dynamic site search functionality
- Product ratings and reviews
- Customer-based pricing
- Unique Marketplace capabilities
- PCI compliant shopping cart
- Search within search capability
- Over 20 SEO best practices
- Bulk data upload
- Enterprise integrations available
- Custom reporting and analytics
- Multiple payment systems and taxes
- 100% customizable catalog
- Flexible .NET MVC architecture
- Social integration
- Standards based, N-Tier design
- Includes rich starter store demo

znode®

More than just an ecommerce platform.

It is a strategy for allowing your company to create relevant and engaging brand experiences that will deliver higher conversions, better return on investment and lower overall total cost of ownership than any other solution on the market.

Increase Traffic
Advanced analytics capability using Omniture will allow for comprehensive data management. Multifront is also 100% SEO capable.

Integration
Replicate, integrate and synchronize services through easy interfaces. Connect to backoffice systems like Microsoft Dynamics with no custom code.

Mobile
Multifront includes a responsive design, allowing you to provide customers with a consistent experience across multiple devices and screen formats.
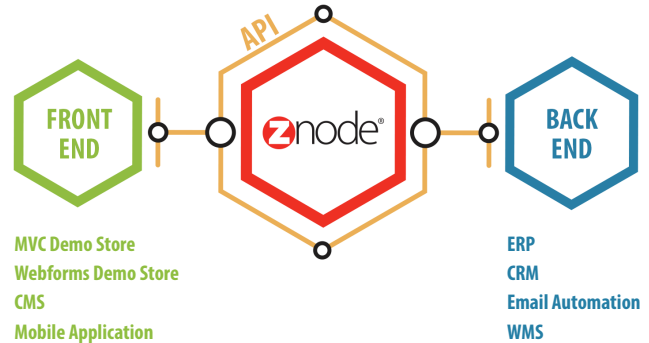
Social
Ratings and reviews are included that allow you to engage your audience. Social platforms integrations are standard for increased social reach.

Ease of Use
Multifront features the industry's easiest to use interface. Your business teams can manage products and promotions with little to no training.

Measuring
Your team will have the ability to measure, report, improve conversion rates and optimize with Multifront's advanced toolset.

Relevant Strategies
Implement unique ecommerce strategies like vendor management, distributed agents or online franchising that are relevant to your industry and support your strategy.

Speed to Market
Create and deliver up to 100 branded storefronts in as little as 90-120 days. Quickly take advantage of seasons, trends and changing customer preferences.

API

FRONT END

BACK END

MVC Demo Store
Webforms Demo Store
CMS
Mobile Application

ERP
CRM
Email Automation
WMS

Znode's open API is the key piece in the Multifront platform. From building user interfaces and applications, to integrating with various back office systems, the API is the central figurehead that makes everything go within, and outside of, Multifront.

About Znode

Znode provides a leading .NET e-commerce platform, Multifront™, which enables companies to fully customize and personalize the online shopping experience. The highly scalable and flexible solution features rapid speed to market, full access to the source code, enterprise system integrations and is adaptable to the unique requirements of B2C and B2B e-commerce. The platform contains a comprehensive and robust feature set out of the box but truly differentiates in the ability to extend functionality, provide capability for multi-tenants, customize to unique requirements and get to market quickly. Znode serves hundreds of customers worldwide around the world and is used by leading manufacturers, distributors and retailers. Learn more at www.znode.com.

U.S. Headquarters
8415 Pulsar Place
Suite 200
Columbus, OH 43240

United Kingdom
One Reading Central
Forbury Rd.
Reading
Berkshire
RG1 3YL
United Kingdom

Tel: 888.755.5541
Intl: 614.468.7900

Tel: 44 01183 583550

www.znode.com

znode®