MULTIFRONT® 7.0 FEATURES

Building engaging and relevant ecommerce experiences with Multifront 7.0.

Multifront 7.0 represents a revolutionary leap forward for ecommerce. The Multifront .NET ecommerce platform houses an advanced feature set that includes: Licensing, Product Catalog, Shopping Cart & Checkout, Marketing, SEO, Store Management, Customization and Integration.

Advanced Ecommerce Platform

Multifront® 7.0 is designed to provide businesses with the advanced features and benefits of powerful ecommerce software that they need to quickly and easily build targeted, engaging online stores and personalized brand experiences.

In this document you will find an in-depth overview of the features and functionalities found within the Multifront 7.0 .NET ecommerce platform.

znode®

May 2013

Licensing

- Licensing Modes Available
- C#, ASP.NET Source Code License
- 30 Days Email Support
- Load Balancing/ Web Farm Support
- Znode Connect™ API

Product Catalog

- Faceted Navigation
- Globalization
- Rich Web 2.0 Demo Store
- Unlimited Products/ SKUs
- Unlimited Product Categories
- Unlimited Content Pages
- Master Page Templates
- True SKU Resolution ™
- Product Add-Ons (Independent)
- Product Attributes (Inter-dependent)
- Tangible & In-Tangible Products
- Inventory & Pricing Management
- Quick Search Function
- Advanced Search with Natural Language
- Drop-Down Menu
- Shop-By-Category
- Shop-By-Brand

- Shop-By-Price
- Bread Crumb Navigation
- Site Map Page
- Multiple Product Images
- Product Color Swatches on Product Pages
- Send Link to a Friend
- Add to Wish list
- Customer Reviews
- SEO Friendly Meta Tags and URLs
- Advanced SEO Features
- Selectable Templates on Each Page
- Product Color Swatches on Category Pages
- Product Highlights
- Store Locator
- Quick Order Form
- Create and Manage Multiple Stores
- Share Catalogs between Stores
- Multiple Stores can have Unique Branding Templates
- Dynamically Map Multiple URLs to Stores
- Share User Accounts between Stores
- Different Product Pricing for Each Store
- Ability to Migrate from Test to Production
- Quick View

Shopping Cart & Checkout

- User Friendly Shopping Cart
- Customizable Buy-Now Buttons
- Inventory Messages (ex: "In Stock")
- Allow Back Ordering
- Discount Coupon
- Secure Checkout Process
- Express Checkout (without registration)
- Existing Customer Login
- Credit Card Payments
- Purchase Order Payments
- COD Payments
- Google Checkout
- PayPal Checkout
- FedEx Shipping Rates
- UPS Shipping Rates
- Custom Shipping Rates
- Tax Calculation Based on Location
- Tax Exempt Calculation
- All International Currencies
- Customizable Order Receipt
- Customer Account Self-Service
- Order Tracking
- Subscription Payments (Authorize & VeriSign)
- Dealer Quick Order

- County Based Taxes
- VAT, PST, GST and HST Taxes
- Create Multiple Tax Classes
- Include/ Exclude Taxes on Shipping
- Mini Cart
- Returns (RMA)

Marketing

- Sale & Wholesale Pricing
- Profile (Login) based Pricing
- Discount Coupons
- Tiered Pricing
- Google Analytics
- Home Page Specials
- Related Products
- Best Sellers List
- Featured Products
- Newsletter Signup
- Customer Reviews
- Customer Feedback after Ordering
- Display/ Hide Pricing based on Profile (Login)
- Recently Viewed Products
- Advertising Campaign Tracking
- Product Highlights
- Affiliate Tracking and Payment

znode®

- Product Recommendation
- Cross Sell/Upsell

SEO

- SEO Meta Tags
- SEO Friendly URLs
- Automatic Default SEO Meta Tags
- Automatic 301 Redirects
- Set Image ALT Tags
- SEO Friendly Default Template

Store Management

- Web Based Store Management
- WYSIWYG Content Management
- Product Catalog Management
- SEO Meta-Tag Management
- SEO URL Management
- Inventory Management
- Discount & Promotion Management
- Order Management
- Credit Card Pre-Auth & Capture
- Recurring Subscription Management
- Order Refunds & Voids (Authorize.net)
- Customer Management
- Profile Management

- Bulk Data Upload/ Download
- Customer Service Request Tracking
- Create Custom Shipping Rules
- Create Custom Tax Rules
- Automatic Batch Image Resizing
- PCI Compliance Management
- Comprehensive Reports
- Streamlined Store Management Interface
- Role Based Account Security
- Advanced Promotions Management
- Advanced Tax Class Management
- Affiliate Management
- Supplier Management
- Call Center Support
- Drop Ship Support for Multiple Suppliers
- Manage Multiple Stores
- Order Workflow
- Rich Administration Interface

Customization

- .NET 3.5, C# Source Code
- Visual Studio 2010 Support
- SQL Server 2008 and up Database Included
- N-Tier Architecture

znode®

May 2013

- E-Commerce Libraries
- Administration Libraries
- Master Page Themes
- Bulk Data Upload Utility
- Integrate with Custom Payment Gateway
- DLL Based Rule Engine Deployment
- Single Sign-On Capability
- Analytics Fully Customizable (enhanced)
- Fully Serializable Sessions
- 64 Bit Support

About Znode

Znode is an industry-leading ecommerce provider that enables clients to create highly relevant online experiences for shoppers. As one of the fastest growing ecommerce platforms, Znode is currently implemented in many ecommerce sites worldwide. To learn more, please visit us on the web at www.znode.com or contact a sales professional at 1-888-755-5541.

Integration

- Authorize.Net
- VeriSign Payflow Pro
- PayPal
- Google Checkout
- Google Analytics
- WorldPay
- Paymentech Orbital
- UPS
- FedEx
- USPS
- Custom Gateways

U.S. Headquarters
8415 Pulsar Place
Suite 200
Columbus, OH 43240

United Kingdom
One Reading Central
Forbury Rd.
Reading
Berkshire
RG1 3YL
United Kingdom

Tel: 888.755.5541
Intl: 614.468.7900

Tel: 44 01183 583550

www.znode.com

znode®