



National Partnerships Restaurants

An exciting opportunity to join one of the fastest growing home services companies that delivers valuable offers directly to your consumer.

New Homeowners Want Dining Offers

Each day, thousands of new homeowners receive and activate their new homeowner welcome gift box filled with an assortment of nuCards®. These offers help introduce them to businesses in their neighborhood and offer them savings on things they need the most when settling into their new home.



Our Most Frequently Request Need

Each day, activating new homeowners tell us they want local dining offers almost 73.9% of the time during our homeowner needs assessment. This is far and away the most important and requested need.

Marketing in the Top Metro Areas

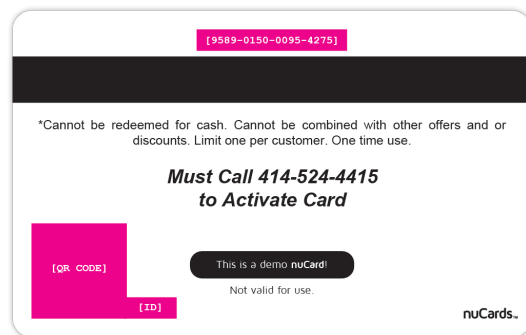
Our exclusive new homeowner welcome gift, with select nuCards, is delivered to 30 of the top major metro areas across the nation. We average around 75,000 unique deliveries per month across all markets.

Higher Perceived Value than Direct Mail

Our nuCards have shown to have a higher perceived value and are less likely to be forgotten due to the unique design and their personalized nature; motivating the homeowner to keep and redeem.



Custom designed to showcase your brand and offer, the nuCard represents an easy way to encourage redemption. Once activated, the homeowner can use at your designated restaurants.



While not a gift card, the nuCard represents a cash value to your business in the form of an easily identifiable and widely used card format that allows you to track redemption. Since it is not like traditional coupons, it is less likely to be discarded.

Why it is important

As a leading supplier of marketing products and solutions to new homeowners, we at nuHome understand their needs and help them discover their local community businesses. Our goal is to supply them with the savings, solutions and assistance they need to accomplish their home projects and build lasting relationships with our Preferred Partners.

73.9% Percent of activating new homeowners that request dining offers from nuHome and partners.